



PUBLIC TELEVISION PLANNING PROJECT

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TO: General Managers
FM: Jim Pagliarini
RE: Final Memo from the AGC Planning Project

With the playing of "Happy Trails to You," at the end of the San Francisco Round Robins, our work on the AGC Planning Project has come to a close. Kate, Brian and I truly have appreciated all of the kind words and comments we received and do hope that you continue to find the material of use as you do your work.

For those who attended the Round Robins, you received a printed copy of our final report, *Planning Tools and Provocations*. There has been some interest among stations to [acquire](#) more copies to distribute to staff and Board members. That is wonderful. Contact Sondra Russell (srussell@cpb.org) at CPB by December 22nd with the number of copies you will need and she will mail them to you by January 5th, 2007.

I am also attaching a PDF version of the final report for you to use as you see fit. There are a couple of differences between the PDF version and print version. First, the PDF version has embedded links in it to take you to material we reference. Second, we were not able to put all of the material that is copyrighted by Jim Collins (*Good to Great*) in the PDF version. The PDF version will also be posted on the AGC website.

Last but not least, we are also attaching a great summary that Kate Sandweiss created which organized all of the tools and information we collected, tells you where to find them, and under what circumstances they might be helpful to you. Kate is doing consulting work with the Small Stations and prepared this primarily for them, but we think it could be of use to you as well.

Again, thanks for all of your support over the past 18 months.

Jim Pagliarini
President and CEO
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